



ClinAcademy

By

CLINGROUP

www.clinacademy.fr

# Bridging Students and Professionals to Market Needs & Beyond

Since 2002

Quality & innovation in healthcare consultancy  
&  
Impactful Social Responsibility



# Outline

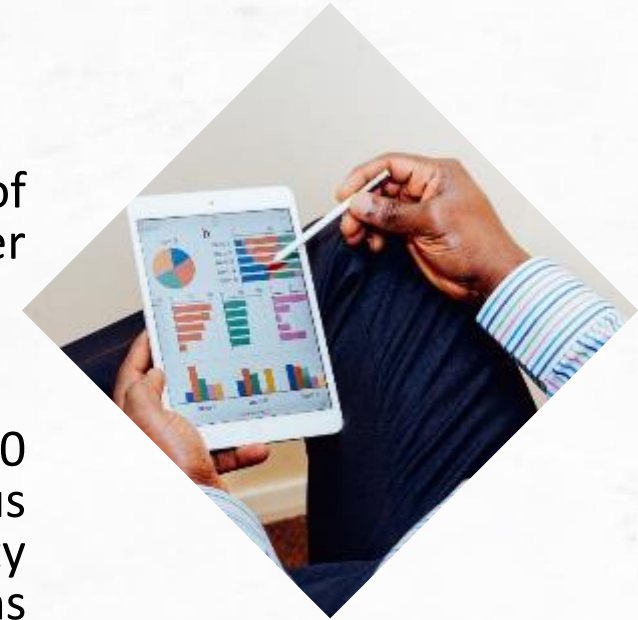
- 1- Who we are
- 2- Mission and Vision
- 3- Our Achievements, Clients and Partners
- 4- International Accreditations
- 5- Portfolio of our programs
- 6- Conferences & Seminars Management
- 7- Partners & Clients

# 1- Who We Are

ClinAcademy is a spin off from ClinGroup.

We are a French creation, global development with two decades of comprehensive engineering, quality & capacity building solutions provider expertise.

As a trusted partner by over 200 international firms and by over 100 international qualification audits, Clingroup injected its very rigorous professional know-how into Clinacademy to make all healthcare capacity building learnt across the globe, available to Africa and Mediterranean regions of the World Health Organization zones, enriching any healthcare students to make the gap to business market and needs, or healthcare professional to continuously update their knowledge or skills, or to health organizations to build capacity of their resources



## 2- Mission and Vision

### Our Mission

- To build and maintain capacity of every healthcare professional and organization in Africa and Mediterranean WHO regions.

### Our Vision

- African and Mediterranean Healthcare professionals with high capacity and knowledge in every sector and specialty
- Be the leader in our industry, a major player in each of our market segments and key geographical market.



# 3- ACHIEVEMENTS at a Glance

**+10**  
Languages



**+3000**  
Covered learners



**+350**  
Qualified  
Trainers



**+300**  
Trainings Programs  
Delivered



**+150**  
Healthcare Professionals  
for Staffing



and many more



# 3- ACHIEVEMENTS at a Glance

www.clinacademy.fr



# 4- International Accreditations

Continuing Professional Development (CPD) – UK

American Academy of Family Physicians

Accreditation Council for Continuing Medical Education

American Nursing Credentialing Center

National Association for Healthcare Quality

ADA Continuing Education Recognition Program

World Obesity Federation

European Board for Accreditation in Hematology

Royal College Accreditation/CME/ CPD

European Society of Cardiology

Emirates Society of Hematology

Supply Chain Management

Lebanese Dental Association (LDA)

Continuing Medical Education

Emirates Society of Hematology

Order of Nurses in Lebanon



# 5- Portfolio of Programs

01



Certified Clinical Research Professional (CRA, CRC, PM, Investigators)

02



Basics of Good Clinical Practices(ICH-GCP)

03



Data Management & Biostatistics

04



Medical Writing & Journal Publication



# 5- Portfolio of Programs

05



Pharmacovigilance  
(QPPV)

06



Supply Chain Management  
& Pharmacy Informatics for  
Pharmacists

07



Health Economics, Market  
Access & Reimbursement

08



Patient Support  
Programs

# 5- Portfolio of Programs

09



GxP Family (GMP, GVP, GLP, GSDP, etc.)

10



Medical Education (Oncology, Hematology, Cardiology...etc. All Therapeutic areas) .

11



Herbal and Non Interventional Therapy

# 5- Portfolio of Programs

12



Excellence Academy  
(For students)

13



Quality & Corporate  
Social Responsibility

*We can also  
customize Trainings  
To Your Company  
Needs*

14



Soft Skills

15



Digital & E-health  
diplomas

# 5- Portfolio of Programs

## Soft Skills

Leadership Skills

Public Speaking

Time/Stress Management

Patient - Drs. - Nurse  
Communication

Digital Marketing

Project Management

Business Process  
Reengineering

Life Coaching

Team Building

Train the Trainer

Presentation &  
Communication Skills

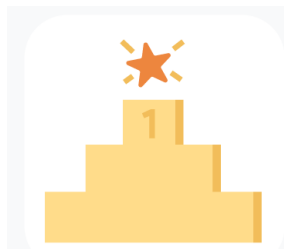
Creative Thinking &  
Problem Solving

Design Thinking

Speaker Development

Storytelling webinars &  
Off-line expositions

Life Coaching & Nutrition



# Providing Slide Kits

**ClinAcademy can provide you with all training materials for all your training programs & live events**



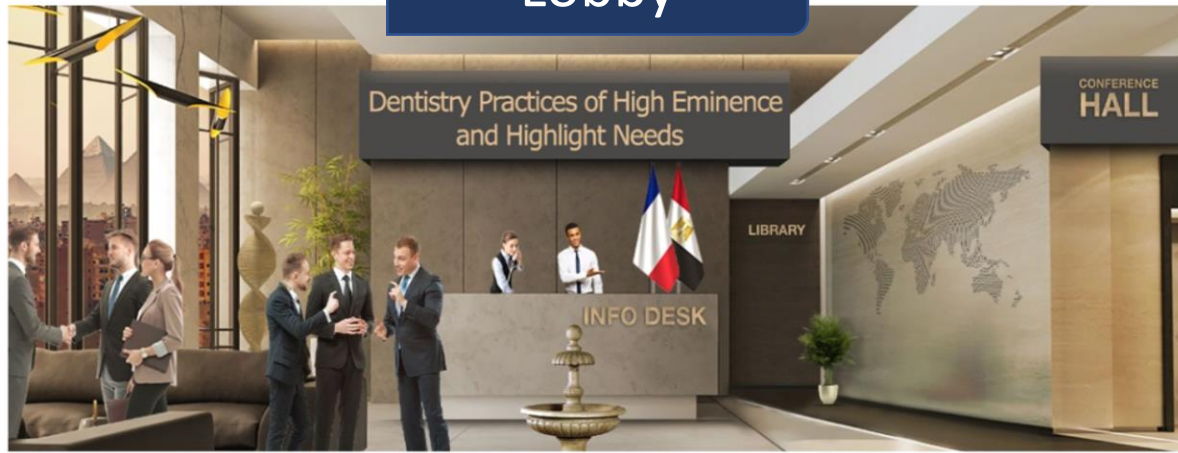




## **6- Conference & Seminars management**

# 6.1 Our Platform Features

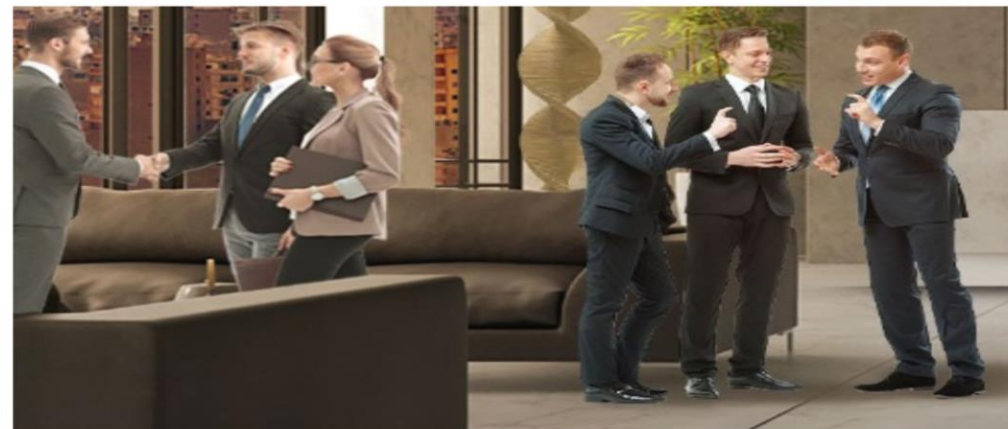
Lobby



Registration Form

Registration

First Name *	Last Name *
<input type="text"/>	<input type="text"/>
Country *	Business Email *
<input type="text" value="Select Country"/>	<input type="text"/>
Country Code *	Mobile *
<input type="text" value="Select Country Code"/>	<input type="text"/>
Speciality *	Position *
<input type="text"/>	<input type="text"/>
Institution *	How did you hear about this conference *
<input type="text"/>	<input type="text" value="Select How"/>



1 to 1 Communication

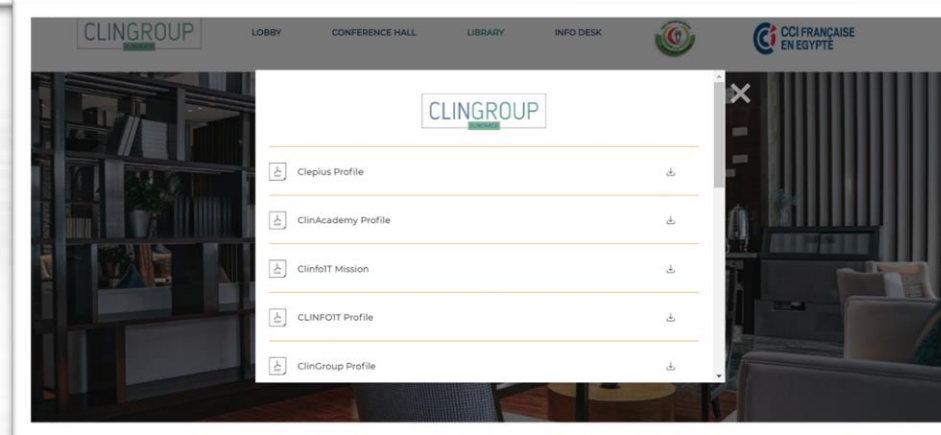
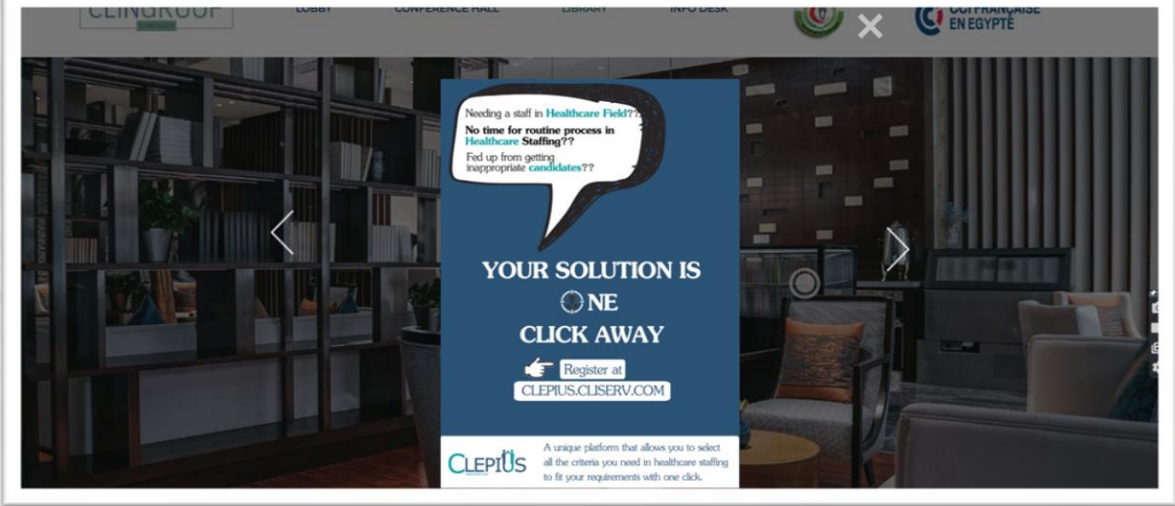


# 6.2 Our Platform Features

Library



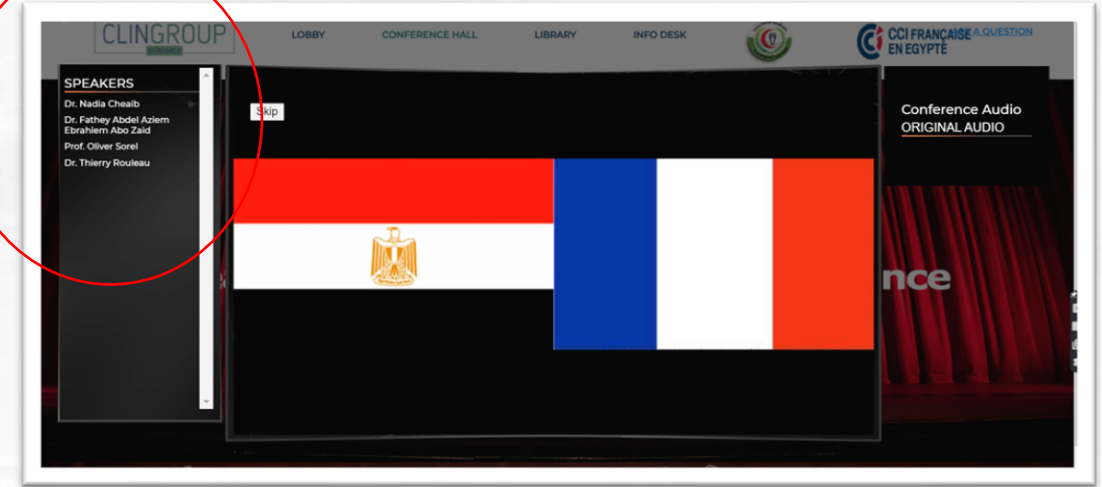
Your Flyer



Full Marketing Tools

# 6.3 Our Platform Features

Conference Hall



Speakers List

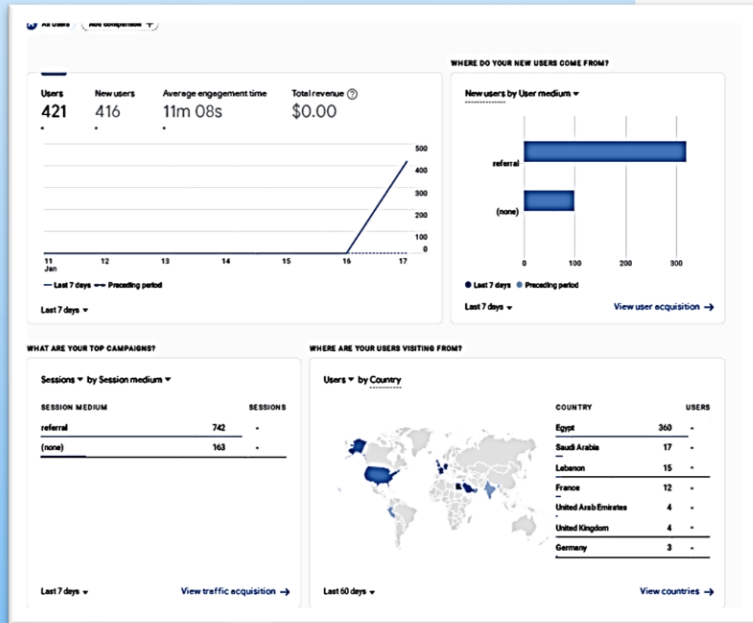
Live Translation



Speakers Bio

# 6.4 Our Platform Features

## Dashboard & Statistics



## Post - Survey

### Customer Satisfaction Survey

Thank you for taking the Customer Satisfaction Survey. The survey should take less than five minutes of your time to complete. Click the "Submit by Email" button to submit the survey or "Print" the form and fax it to us. Thanks again for your assistance with this. Please rate your satisfaction level with each of the following statements.

1 = very satisfied    2 = somewhat satisfied    3 = neutral    4 = somewhat dissatisfied    5 = very dissatisfied

- How satisfied are you with the delivery of our products?  1  2  3  4  5
- How do you rate the response time of our Sales Representatives?  1  2  3  4  5
- How satisfied are you with the quality of our products?  1  2  3  4  5
- How satisfied are you with the quality of our Custom Gasketing Products?  1  2  3  4  5
- How do you rate our customer communications?  1  2  3  4  5
- How would you rate the PRODUCT KNOWLEDGE of our:
  - Order Desk / Inside Sales Representatives  1  2  3  4  5
  - Outside Sales Representatives.  1  2  3  4  5
  - Counter / Showroom Sales Representatives  1  2  3  4  5
- Rate your overall satisfaction with the customer service.  1  2  3  4  5
- What product and/or service characteristics do you like?
- What product and/or service characteristic do you dislike?



# e-Learning Management System (e-LMS)

Training platform enabling professionals to access a wide range of courses for ongoing skills development. These courses are developed by leading professional and academic partners. The platform includes:

- Attendees' registration
- Programs and diplomas management
- Courses and sessions streaming
- View-on-demand sessions
- Online tests and certifications
- Online payments



The screenshot displays the eLearning management system interface. At the top left, the word "eLearning" is written in blue. To its right is an illustration of a person at a computer monitor, with books and a stack of papers nearby. Below this, there are three main content areas:

- ISO 9001:2015- Quality Management System (QMS)**: A card featuring a hexagonal graphic with the text "ONLINE TRAINING" and a "View Details" button.
- Introduction to the Scientific Writing Process - Webinar**: A card with a photo of a laptop and a pen, and the text "New knowledge and information is constantly..."
- Advanced GCP Training**: A card with a photo of a person at a computer.

On the right side of the interface, there are two sections:

- CATEGORIES**: A list of categories including Clinical research, Healthcare Quality & Self Skills, Medical Education, Healthcare Logistics Management, and e-Learning.
- LATEST NEWS**: A section with two news items: "Selling Skills" and "Statistical Analysis Using SPSS Training", each with a small thumbnail image and a date.

# 7- Some of our partners & clients



# 7- Some of our clients



Breakthroughs that change patients' lives<sup>®</sup>



# 7- Some of our clients



PHARMACEUTICAL COMPANIES OF  
*Johnson & Johnson*



REPUBLIC OF LEBANON  
MINISTRY OF PUBLIC HEALTH



MINISTRY OF SOCIAL AFFAIRS



CCI FRANÇAISE  
EN EGYPTÉ  
غرفة التجارة والصناعة الفرنسية بمصر  
FRENCH CHAMBER of COMMERCE and INDUSTRY in EGYPT



REPUBLIC OF LEBANON  
MINISTRY OF ECONOMY & TRADE



World Health  
Organization



Society of Gynecologic Oncology

AMAAC



Arab Medical Association Against Cancer  
رابطة الاطباء العرب لمكافحة السرطان

LSMO

Lebanese Society of Medical Oncology  
الجمعية اللبنانية لأطباء التورم الخبيث



نقابة صيادلة لبنان  
ORDER OF PHARMACISTS OF LEBANON

EGY HEALTH





# 7- Some of our clients





# Contacts & References

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Lebanon, France, Egypt,

Türkiye, UAE, Tunisia

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france  
biotech

 French  
Healthcare  
Association

medicen | innovation  
PARIS REGION | for  
health

 Eurobiomed

 INTERNATIONAL  
TRADE  
COUNCIL

**AFRICA**link